

# How about **\$50,000** in tailored Web management tools for about **\$3 a day**?

## Introducing *e.venture*...

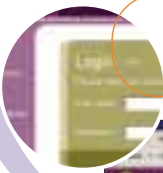
With a blend of simplicity and design savvy that's unprecedented in Web-authoring software, *e.venture* is the most innovative Web site creation & management tool available today!

- Create, manage, maintain and host your own Web site — no programming skills necessary.
- Choose from multiple site designs and unlimited color combinations.
- Instantly add, alter or delete information remotely from any internet-enabled computer.\*
- Save money, time and resources that could be spent on more critical tasks.
- Create your customized Web site in as little as one hour!


An entirely flexible, scalable system, *e.venture* adjusts to meet the needs and growth of any company or organization.

## How Does *e.venture* Work?


*e.venture* is the essence of efficiency:



1. Log in with your personal user ID and password from any internet-enabled computer, anywhere.



2. Enter all site content — text, animated GIFS, images and links — through the browser using e.venture's WYSIWYG editor, a familiar, Microsoft Word® based environment.



3. Click "View My Site" to see the page you just created!

\* 56K+ connection (Windows® Internet Explorer v5.5)

## The customized options are endless!

*e.venture* accommodates your every need:

- Develop sections to highlight news, events, awards, community involvement, employment opportunities etc.
- Provide company details, history, goals, mission, services, rates and more.
- Promote upcoming events, seminars or tradeshows on the calendar.
- Insert Adobe® Acrobat® PDF into your site.
- Categorize frequently asked questions (FAQ's) by subject to provide support to your customers.

Explicit instructions and clearly labeled functions make using the *e.venture* interface easy. *e.venture*'s simple forms and fully integrated WYSIWYG editor enable users to develop common site sections with maximum efficiency.

**YOU Create It — YOU Control It!**

# Why do you need *e.venture*?

## Because...

- You deserve complete control over your Web site.
- You deserve a professional, visually exciting design that won't break your bank.
- You deserve a site that grows with your company for years to come.
- You deserve options.
- You deserve to be noticed.

***e.venture* — a simple, cost-effective, customized Web solution.**



Kate Wright,  
Owner,  
Kate Wright Design

*"With very little computer knowledge, I was able to easily create a Web site that beautifully displays my fashion designs, including my online portfolio."*

## In addition to unique layout and design options, you'll find unparalleled features:

- **News** – Add news and press releases in seconds, with headlines automatically posted on your homepage.
- **Catalog** – Develop and easily manage a product/services catalog, portfolio, gallery of work and more.
- **Calendar** – Promote upcoming events, meetings, seminars, tradeshows and other important affairs.
- **Newsletter** – Create and maintain an online newsletter.
- **Staff profiles** – Present staff profiles and bios, organized by customized category.
- **Job postings** – Reach thousands of qualified applicants with posted employment opportunities online.
- **Contact form** – Select one of two pre-formatted contact forms—simple or detailed—to gather and organize user information.
- **FAQs** – Categorize common questions by subject matter, enabling visitors to quickly find their answers.
- **Links list** – Provide unlimited resources with direct links to your preferred sites.
- **Online dictionary & thesaurus** – Connect to an online dictionary or thesaurus to ensure grammatical accuracy.
- **Custom tables** – Develop tailored tables and charts to illustrate data for your target audience.

Visit [www.eventurenow.com](http://www.eventurenow.com)  
or Call 518.432.7976 x10 to learn more!



Robert Murphy,  
Vice President,  
Endpoint Technologies Inc.

*"We were searching for a way to easily manage our site, while not compromising its content. e.venture allowed us to significantly upgrade our site while efficiently updating our entire Web presence."*

